

## Social Care Wales Workforce Development Programme [SCWWDP] and Practice learning Opportunities Fund [PLOF] Communication and Engagement Plan

### 1. Who are our stakeholders?

There are around 190 Adult and Children's service providers and stakeholder organisations across Carmarthenshire. The SCWWDP team meet with key stakeholders and a broad range of care providers to undertake sector wide analysis of training needs.

The [West Wales Care Partnership](#) provides strategic governance and is responsible for consultation with the sector via its Regional Workforce Strategy Board.

Key Stakeholder/s	Scope
Director – Department for Communities	<ul style="list-style-type: none"> <li>• Statutory lead</li> </ul>
Lead Regional Director for Workforce	<ul style="list-style-type: none"> <li>• Regional SCWWDP lead</li> </ul>
SCWWDP team	<ul style="list-style-type: none"> <li>• All SCWWDP &amp; PLOF funded WL&amp;D provision</li> </ul>
Heads of services	Children and Young People, Mental Health and Learning Disabilities and Integrated services
All Wales Training/workforce Managers	<ul style="list-style-type: none"> <li>• SCWWDP grant leads &amp; managers</li> </ul>
Social Care Wales	<ul style="list-style-type: none"> <li>• SCWWDP Grant management &amp; National Workforce Strategy</li> </ul>
Health Education & Improvement Wales	<ul style="list-style-type: none"> <li>• National Workforce Strategy</li> </ul>
West Wales Care Partnership Workforce Strategy Board	<ul style="list-style-type: none"> <li>• Regional collaboration and integration &amp; consultation with sector/grant governance</li> </ul>
Regional Safeguarding board/VAWASW regional board	<ul style="list-style-type: none"> <li>• Statutory Safeguarding &amp; VAWASW</li> </ul>
Coleg Sir Gar, Pembrokeshire College & Coleg Ceredigion	<ul style="list-style-type: none"> <li>• Further and Higher Education</li> </ul>
Swansea University & Trinity St David	<ul style="list-style-type: none"> <li>• Further and Higher Education</li> </ul>
Hywel Dda Health Board	<ul style="list-style-type: none"> <li>• Regional collaboration and integration</li> </ul>
Carers Forum	<ul style="list-style-type: none"> <li>• Carmarthenshire Carers</li> </ul>

## **2. We will engage with stakeholders by:**

- Adopting a business partnering model with service areas and key stakeholders
- Undertaking training needs analysis and evaluation of training provision annually with a range of providers.
- Playing an active role in all Provider Forums; Service User & Carer Forums & Partnership events & local workforce, training and strategic meetings.
- Using electronic media to consult and conduct 2-way communication with all key stakeholders as appropriate
- Using surveys and audit, supporting national consultation to gather feedback from Carmarthenshire stakeholders.
- Holding focus groups as appropriate to inform future workforce strategy.
- Collaborating with Social Care Wales, the West Wales Care Partnership, wider Health & Social Care/ workforce development partners to organise regional events and conferences.

## **3. We will disseminate information by:**

- Producing bi-lingual documents in line with the CCC Welsh Language policy.
- Raising awareness of the SCWWDP website and the information that can be found there.
- Ensuring the website carries timely and relevant information.
- Using the programme mailing list to issue information digests & cascade appropriate learning opportunities. We aim to publish course flyers 8 weeks prior to all scheduled events.
- Working with key partners to access & promote their communication channels.