**Carmarthenshire Social Care Wales Workforce Development Programme**

**[SCWWDP] and Practice learning Opportunities Fund [PLOF] Communication and Engagement Plan**

1. **Who are our stakeholders?**

There are around 190 Adult and Children’s service providers and stakeholder organisations across Carmarthenshire. The SCWWDP team consult with key stakeholders and a broad range of care providers to undertake sector wide analysis of training needs.

The [West Wales Care Partnership](https://www.wwcp.org.uk/) provides strategic governance and is responsible for consultation of the annual plan via its Regional Workforce Strategy Board.

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| **Key Stakeholder/s** | **Scope** |
| Director – Department for Communities | * Statutory lead |
| Lead Regional Director for Workforce | * Regional Workforce lead |
| SCWWDP team | * All SCWWDP & PLOF funded WL&D provision |
| Heads of services | Children and Young People, Mental Health and Learning Disabilities and Integrated services |
| All Wales Training/workforce Managers | * SCWWDP grant leads & managers |
| Social Care Wales | * National Workforce Strategy |
| West Wales Care Partnership Workforce Strategy Board | * Regional collaboration and integration & consultation with sector/grant governance |
| Regional Safeguarding board/VAWASW regional board | * Statutory safeguarding & VAWASW |
| Coleg Sir Gar | * Further and Higher Education |
| Swansea University | * Further and Higher Education |
| Trinity St David | * Further and Higher Education |
| Pembrokeshire College | * Further and Higher Education |
| Hywel Dda Health Board | * Regional collaboration and integration Joint H&SC AWIF |
| Carers Forum | * Carmarthenshire Carers |

1. **We will engage with stakeholders by:**

* Adopting a business partnering model with service areas and key stakeholders
* Undertaking training needs analysis consultation and evaluation of training provision with a range of partners.
* Meeting face to face with all key stakeholders at least annually (via forums/meetings/survey for Adult & Children’s provider and carers).
* Using electronic media to consult and conduct 2-way communication with all key stakeholders as appropriate
* Using survey /audit & supporting national consultation to gather feedback from stakeholders.
* Holding/ contributing to consultation events with groups as appropriate to inform future workforce strategy.
* Playing an active role in all Provider Forums; Service User & Carer Forums & Partnership events & strategic meetings.
* Collaborating with the West Wales Care Partnership, Safeguarding Board, Health & Social Care regional projects and others to organise regional events and conferences and inform regional and National development of relevant L&D resources which fit within our SCWWDP plan.

1. **We will disseminate information by:**

* Producing bi-lingual documents in line with the CCC Welsh Language policy.
* Raising awareness of the SCWWDP website and the information that can be found there.
* Ensuring the website carries timely and relevant information.
* Using the programme mailing list to issue information digests & cascade appropriate learning opportunities. We aim to publish course flyers 8 weeks prior to all scheduled events.
* Working with key partners to access & promote their communication channels.